



CUSHMAN &
WAKEFIELD

CORE

OUR SERVICES

PROJECT & DEVELOPMENT SERVICES



Better never settles

TRANSFORMING AMBITION INTO BUILT REALITY

Successful project delivery in the Middle East hinges on strategic oversight, clear accountability, and the ability to manage complexity at speed. Our Project & Development Services team provides end-to-end management across every stage of the real estate lifecycle - aligning programme, budget, and design to meet our clients' commercial objectives.

We support occupiers, investors, and developers from site selection and feasibility analysis through to capital works, tenant fit-outs, and transition to operations. Our scope encompasses design and development management, cost benchmarking, multi-site programme delivery, centralised reporting, and development playbook creation.

For clients undertaking repositioning or modernisation of existing assets, we manage the technical and commercial complexities of adaptive re-use, building upgrades, and change of use strategies. Where new development is required, we offer build-to-suit advisory, land planning support, RFP development, and coordination of financing strategies - always with a focus on risk mitigation and value creation.

By combining Cushman & Wakefield's global delivery platform with deep regional experience, we deliver projects that are future-ready, cost-effective, and aligned with long-term business goals.

Services:

Project Management

- Site Selection & Due Diligence
- Capital & Tenant Fit-out
- Building Repositioning & Modernisation
- Design & Construction Management
- Planning Management
- Health & Safety Management

Program Management

- Multi-Site Project Delivery
- Centralised Project Controls and Reporting
- Cost Management & Benchmarking
- Process & Standards Development
- Transition & Playbook Development

Development Advisory & Management

- Build-to-Suit
- Adaptive Re-use
- Land Planning & Feasibility Analysis
- RFP Development · Financing Strategies

Project & Development Consulting

- Strategic Planning
- Property Condition Assessments
- Workplace Strategy
- Space & Occupancy Planning
- Relocation & Logistics Management



**CUSHMAN &
WAKEFIELD**

CORE

Head Office

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Dubai Hills Estate,
Dubai, UAE

Downtown Dubai Office

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About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global commercial real estate services firm for property owners and occupiers with approximately 52,000 employees in nearly 400 offices and 60 countries. In 2024, the firm reported revenue of \$9.4 billion across its core service lines of Services, Leasing, Capital Markets, and Valuation and other. Built around the belief that *Better never settles*, the firm receives numerous industry and business accolades for its award-winning culture.

Cushman & Wakefield Core is an independently owned and operated affiliate of Cushman & Wakefield, operating in the UAE since 2008.

For additional information,
visit www.cushwake.ae

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